



# The Amazing Adventure

honouring in-home heroes



## Sunday, October 15<sup>th</sup>, 2023 York Region & South Simcoe

Start 9:30am

# BENEFITTING IN-HOME SERVICES AND SAFETY

## Event Impacts

CHATS has been helping seniors live best at home for decades. Over 8,500 seniors and caregivers are supported by CHATS programs and service through high-quality, person-centered home and community support services. Seniors can grow with CHATS as their needs change and the level of care required increases.

## Event Reach

In recognition of your donation, we will display how your organization supports CHATS and the community. We reach over 5000 families, volunteers, vendors, stakeholders and community partners through our website and social media. Our goal is to raise \$40,000 to support the health and wellness of seniors in our community through CHATS programming and services.



Community & Home Assistance to Seniors

VAUGHAN  
CHRYSLER



CANADA'S LARGEST AUTOMOTIVE GROUP



6  
CHALLENGES



FUNDS RAISED PROVIDE  
PROGRAMS FOR  
1000 CLIENTS



40K  
FUNDRAISING  
GOAL

# SPONSOR VISIBILITY

Benefit \$	PRESENTING SPONSOR (1)	START / FINISH LINE SPONSOR (2)	CHALLENGE SPONSOR (6)	EXPRESS PASS SPONSOR (5)	ROAD KIT SPONSOR (UNLIMITED)
Sponsor Table at Starting Line	✓	✓			
Speaking Opportunity at Event	✓	✓			
A plaque on CHATS Tribute Wall	✓				
Branded Green or Checkered Flags	✓	✓			
Cheque Presentation Photo Opportunity	✓	✓			
Logo on Car Decals	✓	✓			
Logo on Event Passport	✓	✓			
Logo on 1 of 6 Road Challenges Roadblock, Detour, U-turn, Pit Stop, Yield, Speed Bump	✓		✓		
Logo on All Express Passes If a team finds an express pass, they can use it to skip any task of their choosing without penalty	✓			✓	
Logo on Websites CHATS and Timeless Harmony	✓	✓	✓		
Mention in Radio Advertising 105.9 The Region	✓	✓			
Logo on Digital Advertising Metroland	✓	✓	✓	✓	✓
Logo on Print Advertising Neighbours	✓	✓	✓	✓	✓
Logo on the Amazing Race Road Map	✓				✓
Logo on Social Media Coverage	✓	✓	✓		
Supply Branded Items for Kits	✓				✓
Certificate of Appreciation	✓	✓	✓	✓	✓

We would be pleased to explore other opportunities that could enhance the value of your sponsorship.



# SPONSORSHIP

Company /  
Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal \_\_\_\_\_

Phone Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Opportunity:

- Presenting \$5000
- Start / Finish Line Sponsor \$3000
- Challenge Sponsor \$2000
- Express Pass Sponsor \$1000
- Road Kit Sponsor \$500 & Kit Items

Subtotal:

# JOIN THE ADVENTURE

The Amazing Adventure is an “Amazing Race” style of event where families, friends, businesses, and community groups will gather in teams, (up to 4 per vehicle) in search of various checkpoints around the York Region and South Simcoe area. We will test your listening and decoding skills! Teams will have 5 hours to check in at all checkpoints. Please note: this is not a race.

## TEAMS WILL RECEIVE AN EVENT KIT, INCLUDING:

- Event Information
- Express pass, passport
- Wristbands, car window decal
- Lunch tickets



## ADVENTURE THEMED AUCTION

We are looking for raffle prizes, silent auction item donations and prize ideas.

# BILLING

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiry \_\_\_\_\_ Security \_\_\_\_\_

Signature \_\_\_\_\_

Total Amount \_\_\_\_\_

# PAYMENT

Please complete the registration form,  
and the credit card portion or enclose  
a cheque payable to CHATS.

**SUBMIT BY EMAIL OR MAIL**

**EMAIL: [fundraising@chats.on.ca](mailto:fundraising@chats.on.ca)**

**MAIL: 240 Edward St. Unit 1, Aurora, ON L4G 3S9**

# CONTACT US

Email [fundraising@chats.on.ca](mailto:fundraising@chats.on.ca)

Call Kelly at 905-717-9003

or Mona at 905-751-8517

[www.chats.on.ca](http://www.chats.on.ca)



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Assistance to Seniors

For more information  
on CHATS visit  
[chats.on.ca](http://chats.on.ca)